

# **Hornsey Pensioners Action Group AGM 2021**

## **Membership, Membership contact, Distribution and Publicity report for 2020**

*NB Committee members in Italics*

### **Membership**

Total number of paid up members by December 2020 was **149** including 4 complimentary members. This total was a small increase on 2019.

**104** of these were on email and **45** received print copies (compared to 89 and 53 respectively in 2019). **4** were new members- lower than 2019 without many meetings to recruit people.

To our knowledge **3** current members died during the year: Mavis Hayley- Alleyne, Enid Shield and Val Wells.

**7** members have withdrawn or lost contact.

### **Attendance at meetings (including non members and speakers)**

The attendance at the 2 public meetings we were able to hold was higher this year than in 2019 being **48** (January) and **43** ( February) .

### **Distribution**

With special thanks to all involved. *Clive* recorded notes from the talks; *Janet* designed and wrote our 2 newsletter and posters.

Once lockdown occurred in March *Janet*. and *Ann* edited the monthly Bulletins and by May the final presentation was produced by volunteer Mia Anderson (no relation!) *Ann* had to at first print the new monthly Bulletins at home until Momento Print was allowed to open for internet orders. Because of lockdown restrictions *Ann* had to complete the preparation and distribution of the Bulletins alone. *Ann* organised the printing and posting. *Ann* also sent out the email Bulletins and videos and any extra notices requested by *Janet*.

Of the **45** receiving printed newsletter copies **23** were by post and the rest hand delivered mainly by *Ann*. Pauline Hallinan delivers **3** other members' newsletters and John Boshier **4** *Janet* also keeps the website up to date.

### **Publicity- before the lockdown**

*Janet* distributed email posters for other interested non members every month.

Before the March lockdown a variety of organisations, shops and notice boards received the posters in the mail or by hand.

*Ann* and Kathryn (with help from Joyce Rosser and other notice board key holders ) concentrated on distributing these in the Hornsey, Crouch End and Muswell Hill areas; *Lauritz* in Alexandra Park, *Clive* in Bowes Park, *Pearl* in Fortis Green ; Kathryn in Wood Green; Louise Lewis in Highgate, and Jackie Goodwin for Stroud Green. Jenny Wells, Mary Geoghegan and John and Josefa Whitehead also helped.

More formal publicity continued monthly in Haringey on Line, and a regular general publicity notice in Crouch End Connection and Haricare . Muswell Hill and Fortis Green Association list our website.

**Since the Lockdown** our only publicity has been through the Ham and High articles written by *Pearl* & *Janet* and the website which *Janet* also runs. **NB Help is needed with the latter please.** In December *Clive* liaised with the Haringey Circle and we have agreed to distribute their bimonthly newsletters to our members.

*Ann Anderson Membership and Publicity Secretary January 2021*